



SOUTH VALLEY CIVIC THEATRE

Program Advertising

SVCT is offering advertising space and name recognition in our 2008-2009 season show programs. Potential customers and clients see your ads at each of over 50 performances during the season. Rates are very reasonable and visibility is high!

RATES

	<u>1 show</u>	<u>2 shows</u>	<u>3 shows</u>	<u>4 shows</u>	<u>5 shows</u>
QUARTER PAGE	75.00	150.00	225.00	275.00	325.00
HALF PAGE	140.00	280.00	400.00	525.00	625.00
FULL PAGE	250.00	500.00	725.00	900.00	1,000.00

2008-2009 shows include:

JungleBook

It's a Wonderful Life

Bye Bye Birdie

You Can't Take It With You

Annie Get Your Gun

ORDER A FULL PAGE, FULL SEASON AND RECEIVE TWO SEASON TICKETS!

Business Name _____ Phone (____) _____

Contact Person _____ Fax (____) _____

Artwork is the responsibility of the advertiser. Size of ad purchased _____

No. of shows _____

Amount Received _____ Sold by _____ Date _____

Special Notes _____

South Valley Civic Theatre
P.O. Box 1555
Gilroy, CA 95020
842-SHOW

CUSTOMER RECEIPT

SOLD TO _____ \$ _____

FOR _____

BY (SVCT REP) _____ DATE _____

General Information:

1. Approximate ad size specifications are:
Quarter page = 4 $\frac{3}{4}$ " wide x 2" tall
Half page = 4 $\frac{3}{4}$ " wide x 4" tall
Full page = 4 $\frac{3}{4}$ " wide x 8" tall
2. Ad artwork is the responsibility of the buyer. A proof copy of the ad is not supplied unless specifically requested. Ad artwork should be black & white and "camera ready". Preferred electronic file formats would be .pdf or .eps
3. Ads must be prepaid; submit payment along with form and ad copy to the SVCT treasurer and programs coordinator. Submissions must be made timely in order to make printing deadlines.
4. Changes to ad copy for future program print productions can be made on request. Changes cannot be made to programs already printed.
5. SVCT has one children's show, one teen show, one major musical and two additional shows for a total of five shows for the season.
6. Each of the five shows typically has ten performances, adding up to 50 total performances for the season. The theater seats a maximum of 186.
7. Performances are held at the Morgan Hill Community Theater near the corner of Monterey Road and Dunne Avenue.
8. SVCT is a non-profit community theater company servicing the south county since 1967. Advertising is tax deductible as a donation to a non-profit group (for private individuals) and is tax deductible as an advertising expense (for businesses).
9. Programs are viewed by a captive audience and are in many cases taken home by family members of the cast to be saved. This gives advertisers very good exposure to our audience (potential buyers).
10. For further advertising information, contact our programs coordinator, Zana Vartanian at zana@charter.net