

# WALL STREET JOURNAL

August 16, 1974

GILROY COMMUNITY THEATRE EDITION

Vol. VI

# HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING



## SPEAKING OF BUSINESS

This is the story of a young man who climbs to a position of great power, and of the girl who loyally hangs on during his climb and eventually wins him.

The young man's successful climb is due not to hard work, not to any of the ancient prescriptions for success. He gets ahead by following the simple rules in a book called "How To Succeed In Business Without Really Trying." And it turns out that these rules work.

All along the way, our hero, J. Pierrepont Finch, runs into various obstacles and overcomes them like a modern comic Siegfried. There's his rival, the boss's nephew; there are the various traps to avoid;

there's the office wolf, the office party, the board meeting, the dangerous secretary, the other executives who are out to stop him, and, of course, the big boss, J. B. Biggley, himself.

Meanwhile, Rosemary Pilkington, the girl who loves him, keeps on loving him and is, as she says in a song, "Happy To Keep His Dinner Warm while he goes onward and upward."

Our heroine finally lands her man, although there are moments when her firm resolution is shaken. Our hero slays dragon after dragon until he finally emerges triumphant.

## CAST IN ORDER OF APPEARANCE

|                                |                              |
|--------------------------------|------------------------------|
| <i>Finch</i> .....             | Donald Benson                |
| <i>Gatch</i> .....             | Reg Keddle                   |
| <i>Jenkins</i> .....           | Juan Gonzales                |
| <i>Biggley</i> .....           | Joe Brown                    |
| <i>Rosemary</i> .....          | Diane Query                  |
| <i>Bratt</i> .....             | Bill Spendlove               |
| <i>Smitty</i> .....            | Katherine Weinberger         |
| <i>Frump</i> .....             | Dan Palmerlee                |
| <i>Miss Krumholtz</i> .....    | Ellen Fuchs                  |
| <i>Miss Jones</i> .....        | Muriel Brem                  |
| <i>Twimble</i> .....           | Dennis Perry                 |
| <i>Hedy</i> .....              | Peg Brem                     |
| <i>First Scrubwoman</i> .....  | Mary Nixon                   |
| <i>Second Scrubwoman</i> ..... | Nance Barker                 |
| <i>Ovington</i> .....          | Fred Wood                    |
| <i>Wickette Girls</i> .....    | Marie Perkins, Sally Bunning |
| <i>TV Announcer</i> .....      | Kent Kenzie                  |
| <i>Policeman</i> .....         | Dick James                   |
| <i>Womper</i> .....            | Peter Chaney                 |
| <i>Book Voice</i> .....        | Bill Spendlove               |

## THE SCENES

### ACT I

|  |                                       |
|--|---------------------------------------|
| Scene 1—Exterior World Wide Wicket Company | Scene 8—Outer office—Saturday morning |
| Scene 2—Corridor WWW Co.                   | Scene 9—Finch's first office          |
| Scene 3—Outer office                       | Scene 10—Plans & systems office       |
| Scene 4—Mail room                          | Scene 11—Corridor                     |
| Scene 5—Biggley at desk                    | Scene 12—The roof                     |
| Scene 6—Corridor                           | Scene 13—Elevator landing             |
| Scene 7—Elevator Landing                   | Scene 14—Biggley's office             |

### ACT II

|                               |                              |
|-------------------------------|------------------------------|
| Scene 1—Outer office          | Scene 6—Television show      |
| Scene 2—Finch's second office | Scene 7—Wrecked outer office |
| Scene 3—Biggley's office      | Scene 8—Biggley's office     |
| Scene 4—Executive washroom    | Scene 9—Corridor             |
| Scene 5—Boardroom             | Scene 10—Outer office        |

## CHORUS

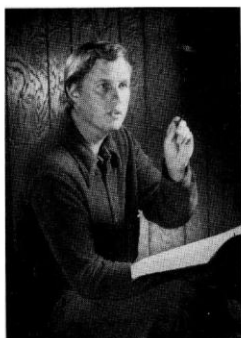
## MUSICAL NUMBERS

|  |                                  |
|--|----------------------------------|
| Act I, Scene 1—How to Succeed .....                            | <i>Finch</i>                     |
| Act I, Scene 2—Happy to Keep His Dinner Warm .....             | <i>Rosemary</i>                  |
| Act I, Scene 3—Coffee Break .....                              | <i>Frump, Smitty, Chorus</i>     |
| Act I, Scene 4—Company Way .....                               | <i>Twimble - Finch</i>           |
| Company Way Reprise .....                                      | <i>Frump - Chorus</i>            |
| Act I, Scene 6—Secretary is Not a Toy .....                    | <i>Chorus</i>                    |
| Act I, Scene 7—Been a Long Day .....                           | <i>Smitty, Rosemary, Finch</i>   |
| Been a Long Day Reprise .....                                  | <i>Biggley, Hedy, Frump</i>      |
| Act I, Sec 8—Old Ivy .....                                     | <i>Finch, Biggley</i>            |
| Act I, Scenes 11 and 12—Paris Original .....                   | <i>Rosemary, Chorus</i>          |
| Act I, Scene 14—Rosemary .....                                 | <i>Finch</i>                     |
| Rosemary Reprise .....   | <i>Finch, Rosemary</i>           |
| Act III, Scene 1—Cinderella Darling .....                      | <i>Rosemary, Smitty, Chorus</i>  |
| Act III, Scene 2—Happy to Keep His Dinner Warm - Reprise ..... | <i>Rosemary</i>                  |
| Act III, Scene 4—I Believe in You .....                        | <i>Finch, Chorus</i>             |
| Act III, Scene 7—I Believe in You Reprise .....                | <i>Rosemary</i>                  |
| Act III, Scene 9—Brotherhood of Man .....                      | <i>Finch, Miss Jones, Womper</i> |
| Act II, Scene 10—Company Way Finale .....                      | <i>Entire Cast</i>               |

Walter Von Tagen III  
Randy Tyler  
Frank Vanella  
Kent Kenzie

Bette Brown  
Sandy Rapazzini  
Carol Spendlove

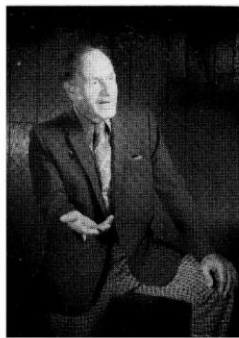
Marcia Almada  
Fannie Gargiulo  
Kim Spendlove  
Jenny Kajiko



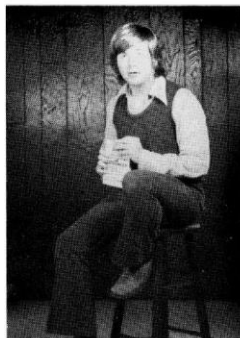
Russell Hendrickson—Director



Peg Brem—Hedy LaRue

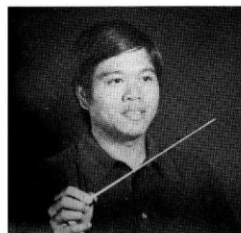


Joe Brown—J. B. Biggley



Donald Benson—Finch

## ORCHESTRA



Creighton Yip—Musical Director

|                    |          |
|--------------------|----------|
| Jewel Pray .....   | Violin   |
| Betty Ledden ..... | Violin   |
| Bruce Avilla ..... | Bass     |
| Paul Avilla .....  | Drums    |
| Leona Kajiko ..... | Vibes    |
| John Allen .....   | Trumpet  |
| Joe Ostenson ..... | Trumpet  |
| John Meinert ..... | Trumpet  |
| Dave Allen .....   | Trombone |
| Mike Dean .....    | Trombone |
| Lou Hansen .....   | Trombone |

### —REEDS—

|                     |               |
|---------------------|---------------|
| Henry Ruiz .....    | Diane Henry   |
| Don Neely .....     | Kim McConnon  |
| John Takeyasu ..... | Sharon Kanaya |
| Mary Tompkins ..... | Dave Jackson  |
| Norma Fellows ..... | Piano         |

### —ACKNOWLEDGEMENTS—

- San Jose Music Theatre
- Ushers and Box Office Personnel
- Theatre Angels
- Lindabetty Klaben
- Ticket Chairman TAAL
- Frank Ginelli
- King & Domingues
- Accountancy Corp.
- Crown Zellerbach
- Cable TV
- Doug Kirkpatrick
- U. S. Post Office
- Ellen Fuchs
- Bill Spendlove
- Tony Maide, Sr.
- Sharon Bettencourt
- Continental Telephone
- Carmen Filice—a very special thank you.

We find especially in a musical production there are so many people who help in so many ways that we do not get your names by the time the program goes to the printers. In fact it is often you people who help us pull the final details together that make this production possible. We would like to issue a special thank you to each and every one of you.

## PRESIDENT'S MESSAGE

# REVIEW AND OUTLOOK

The dream of Gilroy Community Theatre has indeed become a reality. Since 1969 when four theatre minded Gilroyans began a project to bring quality stage productions to our community, we have presented the following productions: Come Blow Your Horn — Boy Meets Girl — Barefoot in the Park — Guys and Dolls — Ten Little Indians — You Know I Can't Hear You When The Water's Running — Pajama Game — Anniversary Waltz — Fiddler on The Roof — Butterflies Are Free — The Odd Couple — My Fair Lady — Plaza Suite — Harvey — Star Spangled Girl — to our present production of How To Succeed In Business Without Really Trying.

GCT has grown from a handful of patrons and sponsors to our present total for 1974 of 83 patrons and 13 sponsors. After "Fiddler", which was such a tremendous success and as our budget expanded, officers and board members sought ways to share their success with the community.

A scholarship fund was created and awards made in 1973 and 1974 to Gilroy High School students and Gavilan College students. GCT donated funds to assist the high school jazz band on their trip to Reno the same year.

The donation of a complete set of black draperies for the Gavilan stage was made along with other minor pieces of equipment in the interest of improving theatre facilities.

GCT became a tax exempt organization and wound up a highly rewarding season with financial assets over \$5,000.

A building fund has been established with the hope that in the

Frank Loesser & Abe Burrows

"How To Succeed In Business

Without Really Trying"

Music and Lyrics

by Frank Loesser

Book by Abe Burrows,

Jack Weinstock and Willie Gilbert

Based on the book

by Shepherd Mead

Produced by Special Arrangement  
with Music Theatre International

near future we will attend an opening night at our own community theatre, built on the foundation of these first years of growth.

It can happen with your continued support and interest.

We hope this brief biographical sketch conveys our pride and appreciation for your presence. If

the thought of belonging to such a highly diversified and fun-loving group should cross your mind — don't suppress the urge! There is something for everyone in theatre and a new and exciting season ahead.

Come and experience Gilroy Community Theatre!

## ♦ PRODUCTION CREW ♦

|                               |   |
|-------------------------------|---|
| Director .....                | Russell Hendrickson                     |
| Musical Director .....        | Creighton Yip                           |
| Technical Director .....      | Ed Perkins                              |
| Producer .....                | Mary Ann Brueggemann                    |
| Choreographer .....           | George Costa                            |
| Assistant Choreographer ..... | Nellie Armijo                           |
| Scenic Design .....           | George Costa                            |
| Lighting Design .....         | Karl Schuck                             |
| Light Crew .....              | Don Carrera                             |
| Stage Manager .....           | Greg Guerin                             |
| Assistant Stage Manager ..... | Cathy McCormack                         |
| Publicity .....               | Joe and Bette Brown                     |
| Photography .....             | John White Jr.                          |
| Program Portraits .....       | Eugene's Salon of Photography           |
| Programs .....                | Mary Ann Brueggemann and Maryann Mattos |
| Poster Design .....           | Katherine Weinberger                    |
| Pre Sale Tickets .....        | Sharon Sacco                            |
| House Manager .....           | Kay Cooper                              |
| Hairstyles and Wigs .....     | Continental Coiffures                   |
| Rehearsal Secretary .....     | Cathy McCormack                         |
| Rehearsal Pianist .....       | Norma Fellows                           |
| Construction Supervisor ..... | Ed Perkins                              |
| Construction Assistants ..... | Bob Brueggemann                         |

|                |                  |
|----------------|------------------|
| Don Carrera    | Reg Keddie       |
| Chris Carrera  | Dan Palmerlee    |
| Joe Carrera    | Clark Halvorsen  |
| Steve Dodge    | Marc Pimentel    |
| Walden Sampson | Gary Infante     |
| Frank Pattie   | Chris Barrientos |

|                   |                |
|-------------------|----------------|
| Stage Crew .....  | Joe Carrera    |
| Chris Carrera     | Toni           |
| Scott Blankenship | Marc Pimentel  |
| Cassie Saulin     | Anna Solarzano |

|                |                      |
|----------------|----------------------|
| Costumes ..... | Leiann Keddie        |
| Kim Ortiz      | Sheila Riewerts      |
| Marcia Almada  | Marie Perkins        |
|                | Mary Ann Brueggemann |

|                              |                   |
|------------------------------|-------------------|
| Properties Coordinator ..... | Dorothy Gutterman |
| Properties Crew .....        | Georgia Proffitt  |

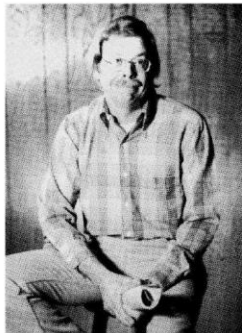
|                       |                  |
|-----------------------|------------------|
| Painters .....        | The Cast Members |
| Barbara Reber         | Peg Jennings     |
| Fred and Geri Armenta | Maryann Mattos   |

|                      |                |
|----------------------|----------------|
| Anthony Andrade      | Joe Carrera    |
| Sally Connell        | Chris Carrera  |
| Randy Spendlove      | Gerri Armenta  |
| Mary Ann Brueggemann | Sootie Bucol   |
| Maryann Mattos       | Marilyn Guerin |
| Anne Mattos          | Peg Jennings   |

|                  |                |
|------------------|----------------|
| Book Voice ..... | Bill Spendlove |
|------------------|----------------|



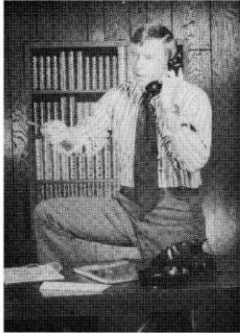
Diane Query—Rosemary



Dan Palmerlee—Frump



Katherine Weinberger—Smitty



Bill Spendlove—Bratt

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## BOARD OF DIRECTORS

|                               |                                 |
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| Vice President .....          | Maryann Mattos                  |
| Vice President .....          | Joe Brown                       |
| Recording Secretary .....     | Gerri Armenta                   |
| Treasurer .....               | Sheila Riewerts                 |
| Corresponding Secretary ..... | Natash Silberstein              |
| Historian .....               | Grace Garcia                    |
| Board Members .....           | Walden Sampson — Dan Palmerlee  |
|                               | Georgia Proffitt — Frank Pattie |
|                               | Barbara Reber — Ed Perkins      |
|                               | Greg Guerin — Kay Cooper        |
|                               | Steve Dodge                     |

## WHO'S NEWS

May we please have the attention of all of you who appreciate the fine technical details of a finished theatrical production.

Seldom can we or, do we pick from the production crew a single individual who has literally volunteered hundreds of hours to build the sets for the following productions.

"Ten Little Indians — Pajama Game — You Know I Can't Hear You When the Water Is Running — Butterflies Are Free — My Fair Lady — Harvey — Star Spangled Girl — How To Succeed In Business Without Really Trying" and even though we rented our sets for Fiddler On The Roof — even that production was the recipient of many, many hours of Ed's time.

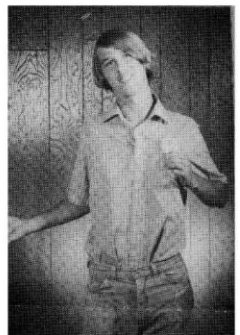
He has not been trained for this position and it has not been easy, but he has spent these many Saturday and Sunday and evening hours willingly and graciously because he believes in Gilroy Community Theatre.

Most of you know Ed as a Highway Patrolman and a man active in Girl Scouts, Boy Scouts, Swim Club and anything else where he can help and work with kids.

We just felt that everyone should know how many sets Ed has built for Gilroy Community Theatre, but most of all, we had to find some way to say Thanks, Ed . . .



Board of Directors  
Gilroy Community Theatre



Dennis Perry—Twimble



George Costa—Choreographer

### Gilroy Community Theatre

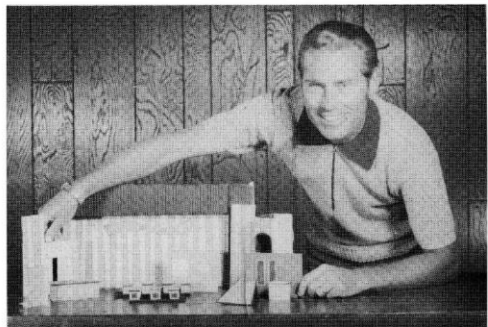
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